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Smartware Group Launches Free *Bigfoot CMMS Webinar Series*; Shows Customers & Prospects How to Optimize Machine Maintenance

CENTER HARBOR, NH – APRIL 4, 2011 -- SMARTWARE GROUP today announced that it has launched “**2011 Bigfoot CMMS Webinar Series**,” to help both current customers and prospective customers improve operations and maintenance of their companies’ critical equipment using its flagship product.

Starting April 6, Smartware Group will kick off the series with four webinars about Bigfoot CMMS (computerized maintenance management software) -- each presented twice over eight weeks and alternating weekly with subject matter relevant to Bigfoot customers and prospects.

Run by more than 1,400 organizations worldwide, Bigfoot CMMS manages maintenance of machines, from production equipment on manufacturing plant floors to energy and electrical power systems in convention centers and stadiums.

By thoroughly tracking the history of individual machine repairs, Bigfoot allows customers to analyze machine uptime and performance over time, and create preventive maintenance schedules rather than react to failures after they occur. As a result, Bigfoot contributes to the bottom line, as well as the health, safety and efficiency of customer environments.

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The first webinar, entitled, “Why Migrating to Bigfoot Web Could Be a Big Win for You,” will benefit longstanding Bigfoot customers who have considered switching to the advanced Web-based version. It takes place April 6, 2 p.m. to 3 p.m. EDT, and again on April 19, 12 p.m. to 1 p.m. EDT. Webinar participants will learn:

- The differences between Bigfoot Client/Server and Bigfoot Web
- Technology requirements of Bigfoot Web, including hosting options
- Bigfoot Web’s training and implementation process
- What the total cost of ownership will include by migrating to Bigfoot Web.

The second webinar, entitled, “CMMS ROI, Especially in Tough Times,” is geared toward prospects that want to understand how to improve operations with Bigfoot and justify the investment. It takes place April 12, 12 p.m. to 1 p.m. EDT and on April 21, 2 p.m. to 3 p.m. EDT. In this webinar participants will learn how to:

- Reduce processing and communication time regarding maintenance requests
- Increase staff productivity as a result of better operational procedures
- Pass inspections and audits, and the overall avoidance of fines
- Improve equipment efficiency and capacity

Webinars are free of charge. Each webinar is one hour long with a question-and-answer session at the end. To check the webinar schedule for the remainder of 2011 and to register click [here](#).

The full schedule for April and May includes:

“Why Migrating to Bigfoot Web Could Be a Big Win for You”

April 6, 2 p.m. - 3 p.m. EDT

April 19, 12 p.m. - 1 p.m. EDT

“Maintenance Management Software/CMMS ROI, Especially in Tough Times”

April 12, 12 p.m. - 1 p.m. EDT

April 21, 2 p.m. - 3 p.m. EDT

“Bigfoot Training Options: What You Need to Know to Maximize Your CMMS”

May 11, 2 p.m. - 3 p.m. EDT

May 24, 12 p.m. - 1 p.m. EDT

- more -



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“Self-Hosted CMMS vs. SaaS CMMS: What's the Best Option for Your Business?”

May 17, 12 p.m. - 1 p.m. EDT

May 26, 2 p.m. - 3 p.m. EDT

About Smartware Group, Inc.

Smartware Group, Inc., headquartered in Center Harbor, N.H., develops and services Web-based Bigfoot CMMS (computerized maintenance management software) for a variety of business environments, from data centers to manufacturing plant floors to convention centers and stadiums.

Since 2002, Bigfoot has helped more than 1,400 customers worldwide improve facility and equipment maintenance operations with advanced capabilities that include preventive maintenance (PMs) and predictive maintenance, work order scheduling, maintenance requests, asset life cycle management, parts replacement inventory, and built-in reporting. Bigfoot CMMS's native functionality paired with its intuitive design allows maintenance professionals to implement the solution and get results quickly, often in a matter of weeks. To learn more about Bigfoot CMMS, visit www.bigfootcmms.com.

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